



Twenty30 Limited utilises GeTS' Importer of Record (IOR) Services for hassle-free imports into Singapore

Service used:
Importer of Record (IOR) services

Overview

Based in New Zealand, Twenty30 wanted to broaden their efforts and reach out to consumers in Asia. As a start, they were looking for a credible, one-stop service provider that could offer licensing advisory, manage the import and export customs declarations and bring in their pure Manuka honey products into Singapore without any delays. Leveraging on GeTS' IOR service and deep domain knowledge in trade compliance, the consumables were successfully imported into the country, giving Twenty30 the confidence and peace of mind.

“We were impressed by GeTS' IOR capabilities. They helped us feel confident throughout the entire process, and ultimately delivered above our expectations.”
– *Tan Yet Yim, Director at Twenty30*

What was Twenty30 Looking for?

As a new eCommerce player with little knowledge about the logistics involved in importing consumables into Singapore, Twenty30 required a reliable and efficient partner that was able to educate and guide them throughout the import process. GeTS' holistic IOR service along with its expertise in trade facilitation and compliance, knowledge of food safety and labelling requirements provided an ideal solution for Twenty30 as they navigated through the requirements of various government agencies.

Why choose GeTS?

When importing food into Singapore, business owners must ensure that they comply with the relevant regulations governed by the Singapore Food Authority (SFA). Proper classification of goods imported is also crucial in ensuring efficient flow of the shipment through the border. As Twenty30's direct IOR, GeTS streamlined the import process, gave them a comprehensive overview of what needs to be done and provided end-to-end support. All essential shipping and customs clearance documents were prepared and submitted and import permits were filed; enabling Twenty30 to effectively manage the entire import process, comply with local laws and receive their food products on time.





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